

Mark A. Raybin

York, PA
717-332-4923
www.markraybin.com

Skills

Rated 1 – 10, one being lowest skill asset and ten being highest skill asset:

- Adobe Edge Animate/ HTML5 – 9
- Adobe Muse – 9
- Adobe Photoshop – 8
- Adobe After Effects – 6
- Adobe Illustrator – 7
- Adobe Flash (Animate CC) – 9
- Adobe Audition – 7
- PHP - 4
- HTML – 8
- CSS – 7
- JavaScript – 7
- mySQL – 5
- Action Script – 6
- XML – 4

My main strengths are in Muse, Edge Animate, Flash and Photoshop but I enjoy working with all of the Adobe Suite. I am also a very fast learner and welcome the opportunity to enhance current or develop new skills as needed.

Experience

Freelance Website, HTML5 & Flash Developer

09/08 – present

Mark Raybin – York, PA \$45/hr

www.markraybin.com

<https://www.upwork.com/freelancers/~01ec9a012a2d7753b2>

- Growth of a small freelance side job into a full-time graphic design and development business. From early 2009 through employment at Cognitive Match in 2013, this was my primary employment.
- Build and maintain client relations to maintain a client base consisting of one-time and on-going projects based on the needs of the client.
- Development, submission, creation, and execution of projects/campaigns from conception to installation on required media.
- Hire, manage and direct temporary and contract staff.
- Book and record keeping.

Senior Graphic Designer / Interactive Flash & HTML5 Developer

09/13 – 02/16

Magnetic – New York, NY (previously Cognitive Match)

www.magnetic.com

- Began employment with Cognitive Match and transitioned to the Magnetic team after the acquisition by Magnetic in 2014.
- Design of concepts for client ad sets.
- Create dynamic interactive Flash and HTML5 creatives.
- Assist with build out of dynamic HTML5 infrastructure and agency-wide conversion of Flash creatives to HTML5.
- Provide design and creative refreshes on an on-going basis for new and existing clients.

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Professional References

Kori Wees – Turn, Director, Technology Solutions Architect

Phone: 314-973-5713

Email: kori.wees@turn.com

I worked with Kori at Cognitive Match. I reported to her daily, as well as received my daily assignments and long term projects from her.

Diane Abramson – Magnetic, Technical Account Manager/Campaign Manager

Phone: 914-355-1862

Email: diane@magnetic.com

I worked with Diane under the new Cognitive Match team after the acquisition. She replaced Kori's position and I started reporting directly to her.

Amy Burkhardt – Magnetic, Creative Designer

Phone: 734-755-3561

Email: amy.burkhardt@magnetic.com, amyburkhardt@gmail.com

I worked alongside Amy after Magnetic's acquisition of another company, which brought us together as part of the same team. Her role was design of creative sets and emails blasts as well as managing client expectations; my role was coding those assets for use on our dynamic platform.

Links To Projects I Have Worked On

Websites:

<http://markraybin.com/shakespeare/>

<http://markraybin.com/onsight/>

<http://markraybin.com/vantageTV/>

http://markraybin.com/HTML5/HTML5_Timed_Animation_eCard/

<http://markraybin.com/BRISKETAPP.COM/>

<http://markraybin.com/HANDMAILIT.COM/>

<http://markraybin.com/mil-spec/>

http://markraybin.com/upWork/Roni/REAL_ESTATE_0125.html

<http://markraybin.com/upWork/49er/whichRadioShouldIChoose.html>

<http://markraybinsmoustachewax.com/>

Animations and Games:

<http://markraybin.com/HGTVmagazine/>

http://markraybin.com/upWork/fran/3610x3307_animation.html

http://markraybin.com/HTML5/Street_Scene/

<http://markraybin.com/upWork/Rich/holdem/holdem.html>

http://markraybin.com/upWork/Rich/slot_machine/slot_machine.html

<http://markraybin.com/upWork/consultiveSolutions/unbenannt.html>

<http://markraybin.com/vrtour/>

<http://markraybin.com/yi/1/>